

Azerbaycan'da Elektronik Ticaretin Oluşumunda Bilgi Toplumunun Rolü

The Role of Information Society in the Formation of Electronic Trade in Azerbaijan

Prof. Dr. Farhad Rahmanov [ID 0000-0003-2911-8179](#)

Assoc. Prof. Dr. Elchin Suleymanov [ID 0000-0002-6075-2744](#)

Khayala Ibrahimova [ID 0000-0002-8380-9117](#)

Abstract

Today, information and communication technologies are recognized as a suitable tool for ensuring the sustainable development of the country, increasing the intellectual potential, developing business, reducing unemployment, and improving people's economic situation. Information and communication technologies that create new values in public administration, education, health, economy, and other fields are an important part of economic relations. The development of the internet media, the spread of electronic newspapers and magazines, the widespread use of domestic and foreign social networks are the contributions of information and communication technologies to society. While factors of production or resources are land, labor, capital and entrepreneurial power in industry-based economic sectors, knowledge is the source and factor of production in knowledge-based economic sectors. For this reason, managing, maintaining, and sharing an economy based on information society is considered one of the most important functions of the economy. Information technology plays an important role in the formation and development of the information society. The most important benefit of innovation in information technology is direct communication between sellers and buyers through a data and data-driven channel. As the components of the information society developed in Azerbaijan, the volume of e-commerce also increased. The annual 35-40% increase in e-commerce, especially due to the Covid-19 pandemic, is a sign of great potential in this direction. The aim of this study is to examine the role of the information society in the formation of e-commerce in Azerbaijan.